

SIMPLER STYLES IN WOMAN'S GARB TO SAVE LABOR

Harvard Professor Deplores Whims of Feminine Fashion—Make Clothing 50 P. C. Higher.

BOSTON, April 6. FEMININE fashion demands are deplored by Prof. Felix Frankfurter of Harvard University as unnecessary whims which increase the labor in making clothes 50 per cent. He has told the Massachusetts Branch of the Consumers' League that women should adopt simpler styles to eliminate wasted effort. He urged that the coal situation in this country, including employment, production and storage, be investigated by a commission of experts.

LOCK-OUT IN TURIN, TROOPS IN PLANTS

Owners Close Their Factories to Workers Is Report in Rome.

LONDON, April 6.—A lockout has been declared by the factory owners of Turin, the important Italian industrial centre, and troops have occupied the factories there, says a despatch to the Central News from Rome to-day.

The industrial troubles in Turin have recently centred in the F. I. A. T. Works, where dismissals of workmen for whom there was no employment was reported in measures of April 4 to have created an acute situation. It is feared the dispute may lead to renewed occupation of the works by the men, such as occurred last year very generally throughout the Italian metal industry.

HERRICK ACCEPTS AMBASSADOR'S POST

Will Return Again to France as Envoy of U. S.—Will Be Nominated Soon.

WASHINGTON, April 6 (Associated Press).—Myron T. Herrick has decided to accept appointment as American Ambassador to France, a post he filled under President Taft and which he occupied at the beginning of the World War. Mr. Herrick's formal nomination will be made soon and he will go to France in the early summer.

NestorLashes



If you were asked to invent a pair of artificial eyelashes, imperceptible when worn and almost indestructible, lashes that could be put on and taken off your eye at will—and to sell at \$1.00 a pair.

Nestor, originator of Permanent Waving, has done it. In all shades, NestorLashes are being worn by thousands of women, and at

NESTLE'S

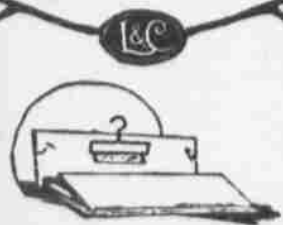
12 and 14 East 49th Street

Just off Fifth Avenue

A Nestle Permanent Wave by Nestle's experts is safe.

\$150.00 in each price will be distributed for the best 100,000 and the best 100,000. NestorLashes submitted with receipt on NestorLashes before June 1st.

Hints for your Home



STORE away properly for the Summer—and forget until Fall. Your muffs, blankets, rugs and clothing will harbor no moth pests if you select preventatives from the wide stocks at Lewis & Conger—the home furnishing store. Tar Bag illustrated \$1.00 to \$1.75.

LEWIS & CONGER
45TH STREET AND SIXTH AVE.
NEW YORK

Store Your Furs Now

Cold dry air storage vaults on the premises with efficient service and protection against all loss. "Furriers since 1842."

Charges moderate. Phone Pennsylvania 5100, Extension 34, and Auto will call, or take elevator 6, 7 or 8. Tenth Floor



One-Day Sale of Fine Frocks Some New—Some Greatly Reduced \$39.50

From our regular stock we've taken: the finest of Poiret Twills; the best quality Canton Crepes, beautifully embroidered in self color or with threads of gold; the loveliest of Crepe Satins; superb Tricotines. All dresses that have sold for a great deal more than this sale price.

To these we've added a number of brand new dresses and marked them at their wholesale prices. Styles for every figure—appropriate for any occasion. In the most fashionable colors: black, brown, navy and gray. An infinite variety from which to choose. One day to do it in!

SIZES: WOMEN'S 34 to 44.

GIMBELS WOMEN'S DRESS SHOP—Third Floor

Fine Dress Organdies PASTEL AND STREET SHADES

Lovely, Crispy
Summer Fabric

58c
YARD

Makes Dainty
Summer Frocks

REMNANTS
Thousands of yards, in lengths ranging from a half-yard to six and seven yards. Cotton fabrics, including plaids and checked gingham and plain and figured voiles. Specially priced.

GINGHAMS
American made. A wonderful assortment of checks, plaids, overplaids and plain colors. A smooth, finely finished fabric. Colors guaranteed absolutely fast. 32 inches wide. 25c yard.

VOILES
A charming variety of light and dark printed voiles, suitable for street and evening wear. Floral designs, checked, blocked and striped effects. Special, 48c yard.

GIMBELS COLORED WASH GOODS SHOP—Second Floor



One-Day Sale of Fine Suits For Women and Misses \$44.75

Come in, select your style you like best, and if the tag says \$49.75, it will cost you \$5 less! Wonderful value, even for the larger amount. At this sale price, these suits are truly extraordinary. All silk lined. Perfectly tailored.

Tricotines in navy, black and tan. Checks in combinations of black and white; brown and tan; also rookie; black and brown. Hand embroidered styles. Beaded. Silk bound. Braid bound. Cable stitching. Straight line effects. Blouse models. Everything new.

SIZES: MISSES, 14-20; WOMEN, 34-44.
ALSO SOME EXTRA SIZES, UP TO 50.

GIMBELS MISSES' AND WOMEN'S SUIT SHOP—Third Floor

GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

Fashionable Woolens Dress Fabrics In a Spring Sale

The season's most popular materials marked at the season's lowest prices.

All-Wool Jersey Cloths

Another shipment of these fine quality Jersey Cloths to sell at this remarkably low price. Colors: Navy, brown, sand, beige, taupe, tan, green, copen, French blue, henna, purple and black. 54 inches wide.

\$1.65
YARD

All-Wool Serge

An exceptionally high quality French twill serge, 54 inches wide. In the ever-reliable shades of navy and black.

\$1.75
YARD

Cord Silk Poplins

A beautiful, heavy, round cord silk Poplin. 40 inches wide. Contains just enough wool to give it body. Spring shades: Grey, brown, tan, navy, black.

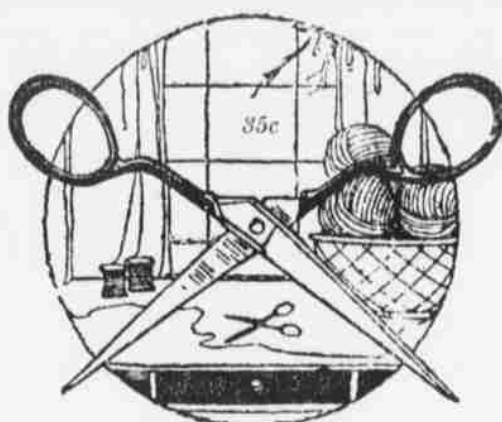
\$3.50
YARD

Silk and Wool Canton Crepe

A rich silken sheen with enough wool to give body and add to wearing qualities. Silver grey, white, tan, copen, brown, black and navy.

\$2.50
YARD

GIMBELS WOOLEN GOODS—Second Floor



SCISSORS

Of Forged Steel
in 4 Styles. 50
Gross Now on Sale.

35c

Here is a sale of scissors for your spring and summer sewing! The right kinds—the right sizes—the right time. And at the right low price!

Embroidery Scissors, double point, 5 sizes, 3 to 5 1/2 ins.

Cutting Scissors, 4 sizes, 3 1/4 to 5 ins.

Pocket Scissors, blunt ends, 3 sizes, 4 to 5 ins.

Button Hole Scissors, 1 size, 5 1/2 ins.

GIMBELS—Main Floor and Downstairs Balcony

Little Boys' Suits of Imported Pure Linen

\$4.50

Made of fine tan Irish linen and nicely tailored. They're as good looking as they're serviceable. Collar and cuffs trimmed with blue, brown or red Peggy cloth. Emblem on sleeve. Two styles: Middy: Sizes 3-10. Oliver Twist: Sizes 2 1/2-8.



Two-Trouser Wash Suits

Middy suits, with two pairs of trousers—long and short! Neatly braided and well made. Blue trimmed with white, or white with blue. A fine springtime suit giving the service of two. Sizes 3-10.

\$3.50

GIMBELS BOYS' CLOTHING—Fourth Floor

Music Salons Open Evenings

During the great April Sale of Pianos, players and phonographs, music salons open until 9 P. M. Use 33rd Street Entrance, near Broadway, after 5.30 P. M.

GIMBELS MUSIC SALONS—Eighth Floor

The Quality : the Variety: the Savings : the SALE

Entire *Vantine* Oriental Stock
Entire Gimbel Oriental Stock
Savings up to 50%

News of What's New in This Sale of Romance

Chinese Embroideries
Chinese Furniture
Obis and Tinsel Brocade
Table China
Incense and Burners
Japanese Novelties
Vases; Porcelains
Figures; Bronzes
Ivories; Cloisonnes
Rock Crystals
Satsuma
Lamps and Lamp Mounts
Chinese and Japanese Silks

Robes
Sacques
Kimonos
Leather Goods
Screens
Jewelry
Stationery
Men's Bath Robes and
Dressing Gowns
Toilet Articles
Toys
Perfumes
Candy
Stockings

Rugs
Japanese Umbrellas
Luncheon Sets
Luncheon Cloths
Japanese Toweling
Slippers
Baskets
Canes
Tea
Handkerchiefs
Shirt Waist Boxes
Printed Wool Challies

Chinese Rugs : Half Price In the *Vantine* Sale

\$175 9x12 Feet \$245

Not *Vantine* Rugs—but genuine Orientals of great beauty, half-priced, in the *Vantine* sale. Rich and luxurious rugs, most of them a deep and glowing Chinese blue. Others of gold and rose.

GIMBELS RUG STORE—Sixth Floor

IMARI Ware: Great Shipment to Go at One-Third Off

Right from
Japan; gay,
decorative

Typical Imari
designs and
rich coloring

Salad Bowls, \$2.75,
\$3.75, \$5.00

8-Piece Salad Sets,
\$7.50



Vases, 85c, \$2.50,
\$3.35, \$3.95, \$4.40
Rose Jars, \$1.95
Tea Caddies, \$4.50

And Cloisonne Bronzes Richly Enamelled : 33% Off
Cloisonne Bronze Vases : Now \$5.75 to \$29.50

Prices Quoted Are Those You Pay
GIMBELS ORIENTAL BAZAAR—Fifth Floor

Imported Coral Necklaces

Just Purchased—Half-price

\$5.95 TO \$25.00

More than 500 strings of genuine, fine, clear white corals, pink tinted, beautifully graduated from the smallest to the very large size. Perfectly matched.

Each necklace about 24 to 27 inches long. All solid gold mounted. A very special purchase from a prominent importer—and a very unusual opportunity for you.

GIMBELS JEWELRY SHOP—Main Floor

MORE NEW LAMPS at 33% to 50% Off

Vantine AND
GIMBEL STOCKS

Japanese Lacquer Floor Lamp, heavy gold embossing, sockets, cord, plug and bulb - \$22.50

Oriental Silk Shades, silk-lined chenille and silk fringe. 24 inches in size - \$22.50

Japanese Powder Blue Vase Lamp; two pull chain sockets; cord, plug, 31 inches high, \$69; 22 inches high - \$36.00

Glaze Hand-Painted Shades, in many attractive designs. 18 ins. to 24 ins. - \$13.95 to \$19.75

Japanese Wicker Lantern, silk shade, complete with cord and plug, 24 inches high - \$17.50

